



# Indiana Kentucky Cycling Association Organization Grant Summary

The **INKY Organization Grant Program** distributes funds collected through fees and donations to support USAC-related events and organizations in Indiana and Kentucky. Grants are awarded to organizations that meet specific criteria, agree to provide certain financial information and promote event(s)/organization via social media reports. The application process involves submitting a proposal by March 1st, with recipients announced in April. Successful recipients receive funding to support their initiatives and are expected to acknowledge INKY's support in their communications.

## **INKY Organization Grant Details**

### Grant Program Distribution

- Total INKY Rider Fee, Donation Days (Giving Tuesday, etc) and INKY investment interest from Previous Calendar Year (Sum of donations or SOD)
- Including interest from INKY investments
- Awarded to 3 Events and/or Organizations
  - Priority to Events/Orgs < 5 years old, grassroots level clubs/teams
- To be used for any USAC related costs/expenditures
- Divided into 3 grants
  - 1 Indiana (40% of SOD)
  - 1 Kentucky (40% of SOD)
  - 1 at Large (20% of SOD)
- Communicate to Stakeholders (Events/Clubs) key numbers/dates/deadlines
  - INKY will communicate key deadlines
    - Email, Socials, Website
  - Mid December = Applications Available
  - FEB 28th = Application Deadline
  - MARCH 31 = Notify Grant Recipients
- Recipient Expectations
  - Social Media Collaborations On posts
  - Include INKY as sponsor/partner/supporter in media
  - Submit Post Event Report on fund usage/benefit
- INKY expectations
  - Financial Report (who,what,how much?)
  - Communicate to stakeholders/members how it benefited organizations
  - Include in Email/Newsletter to stakeholders
  - Post to website